

Contact and Practical Information

Convener

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Organisation

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Registration

No fees will be charged for the workshop. For presenting participants accommodation and meals are covered. Travel costs have to be covered individually. Non-presenting participants have to pay for meals and accommodation.

Please register until August, 5th 2010 by contacting Sabine Rechner-Ralle (rechner-ralle@dhv-speyer.de). We kindly ask you to confirm the dates of your arrival and departure and for what days you need a room.

Accommodation

Rooms in the “guest house” located directly on the university campus are reserved. Rooms are equipped with internet-access.

We can also send you a list of hotels nearby.

Arrival and how to get there

The German Research Institute for Public Administration is located on the Campus of the German University of Administrative Sciences in the old historical town Speyer. Major cities close by are Mannheim, Heidelberg, Frankfurt, Stuttgart and Karlsruhe. Frankfurt Airport is approximately 100 km (1 h hour by train) away.

The closest airports are Frankfurt/Main and Stuttgart from where you have a direct connection to Mannheim main-station via ICE-train. Between Mannheim and Speyer main station there is a regional train (S3 or S4) every 30 min (www.diebahn.de).

The university campus and the research institute are approximately 2 km away from Speyer main-station. There is a bus (No. 561) and taxis waiting in front of the train-station.



Professionalization of Higher Education Management? Comparative Perspectives on University Leadership and Administration

September, 6th -7th, 2010

Prof. Dr. Georg Krücken
Albrecht Blümel
Katharina Kloke

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Andrea von Braun Stiftung
voneinander wissen



Similar to broader developments within the non-profit and public sector over the last two decades higher education organizations have been subject to profound organizational transformations. Despite very different culturally embedded models and national path-dependencies there is a general trend towards a more “managerial regime” of university governance and institutional self-management. While there has been broad interest in subsequent institutional responses of universities and implications regarding research activities, changes of university leadership and administration have received less attention in theoretical and empirical research so far.

The workshop aims at bringing together scholars and contributions to higher education management from a variety of disciplinary and transdisciplinary perspectives and from very different countries.

Monday, September 6th

9:30-11:00

Welcome by the FÖV-Deputy Director

Dorothea Jansen (FÖV Speyer)

Introduction to the Workshop

Georg Krücken (FÖV Speyer)

Key Note:

Professionalization in the Non-Profit Sector

Walter Powell (Stanford University)

Coffee Break

11:30-13:00

Occupational and Organizational Change in Higher Education Administration in Germany

Georg Krücken / Albrecht Blümel / Katharina Kloke (FÖV Speyer)

Third Space between Professional and Academic Spheres of Activity in UK Universities

Celia Whitchurch (University of London)

Lunch

14:00-15:30

How to Manage a University? Understanding 90 years of Global Organizational Change

Danielle Logue (Oxford University)

A Theoretical Model of Professionalism of Higher Education Management

Linda Evans (University of Leeds)

Coffee Break

16:00-18:15

Faculty Participation in Governance:

Contract Approach to Analysis of the Incentives

Anna Panova (Higher School of Economics Moscow)

University and College Leadership: The Emergence of a Professional Management Cadre?

Hildegard Logan (Sheridan College)

Leadership in a Structure of Functional Antagonism: University Reforms as Re-education, and the Double Talk of University Leaders

Uwe Schimank (University of Bremen)

19:30

Reception and Dinner

Old Town Restaurant: Domhof Speyer

Tuesday, September 7th

9:30-11:00

University Leadership and Institutional Change in Germany

Bernd Kleimann (HIS Hannover)

Nadja Bieletzki, (University of Hannover)

What does Merging Mean for Organizations like Universities?

Mael Dif-Pradelier (University of Applied Sciences-Vaud)

Christine Musselin (CSO – Sciences Po Paris)

Coffee Break

11:30-13:00

Branding the University: Cross-National Analysis of Visual Displays of Organizational Identity

Guiseppe Delmestri (University of Bergamo)

Gili Drori (Stanford University)

Achim Oberg (University of Mannheim)

Networks of Professionalization: Quality Assurance and the Emergence of a European Profession

Kathia Serrano-Velarde (University of Heidelberg)

Lunch and Farewell